

1 July 2025

The Local Organising Committee of the World Athletics Championships Tokyo 25

Bronze statue of mascot Riku One marks legacy milestone for WCH Tokyo 25

The Local Organising Committee of the World Athletics Championships Tokyo 25 (WCH Tokyo 25) is thrilled to unveil a brand-new bronze statue of Riku One, the official mascot of the championships, now proudly standing at the iconic Japan National Stadium.

Captured mid-stride in a dynamic running pose, the adorable Shiba Inu embodies the passion, energy, and unbreakable spirit of athletics. More than just a statue, this bronze Riku One is set to become a landmark and a must-visit photo spot, offering fans and visitors a chance to capture a memory with the mascot and the stadium as the backdrop.

The statue's debut marks a major milestone in the journey towards the 20th edition of the World Athletics Championships, bringing the excitement of the event to life and setting the stage for an unforgettable summer of sport.

Located near the E Gate (Gaien Gate) of Japan National Stadium, the statue will remain on display throughout the championships. After the event, it will find a permanent home within the stadium grounds, serving as a lasting tribute to the legacy of WCH Tokyo 25.

Join us in celebrating this special moment! Visit the statue, strike your best pose with Riku One, and start

your WCH Tokyo 25 story!











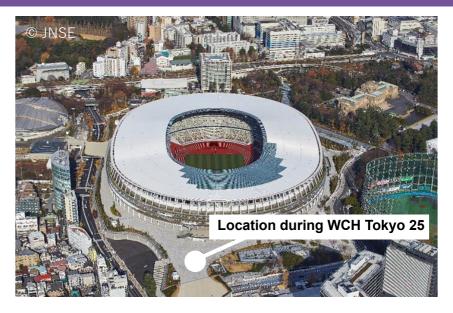






Please note: if you would like to request photos of the Riku One statue, please contact our WCH Tokyo 25 media inquiry line. The materials provided may only be used for reporting purposes by media outlets (e.g., TV programs, newspapers, magazines, online articles) and must not be altered. When using the materials, please include the credit "@WCH Tokyo 25." Even if used for reporting, the materials may not be used for promotional or commercial purposes.

Location of Mascot statue



Please note that the statue will be moved to a seperate location within the stadium grounds after the championships.

Learn more about Riku One!

Get ready to meet the adorable mascot of WCH Tokyo 25! Inspired by the Shiba Inu, one of Japan's most iconic and loved dog breeds, Riku One embodies the true spirit of sport - courageous, determined, and always pushing to reach their goals. With a heart as warm as their fur, Riku One makes friends everywhere they go. Full of life, they generate energy through moving their body and burst into an adorable little dance when fully charged! A big fan of Tokyo's festivals, Riku One is especially excited to have the World Athletics Championships return to their beloved home city after 34 years.

- Likes: running around Tokyo's famous sightseeing spots (especially the WCH Tokyo 25 marathon course)
- Special skills: sprinting
- Favourite colour: Edo Purple
- Favourite expression: "Fast as Lightning"
- Favourite food: meats, fish, fruits and vegetables from Tokyo (especially Japanese mustard spinach)
- Daily ritual: relaxing in bathtubs made from local Japanese cypress as well as visiting public bathhouses.

















Contact and Inquiries

Communications:

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Your ticket to history awaits: https://tokyo25-lp.pia.jp/index en.html



Organiser	World Athletics
Period	Nine days from Saturday 13 to Sunday 21 September 2025
Venue	Japan National Stadium and other venues (marathon and race walking will be held in Tokyo)
No. of athletes	approx. 2,000
No. of countries/regions	approx. 200
No. of events	49











