

25 February 2025
The Local Organising Committee of the World Athletics Championships Tokyo 25

WCH Tokyo 25 celebrates 200 days to go to WCH Tokyo 25 and unveils official mascot name

With just 200 days to go until the World Athletics Championships Tokyo 25, the Local Organising Committee, WCH Tokyo 25, has reached a major milestone in the event's preparations, unveiling the official Tokyo Championships mascot, Riku One. This moment marks a significant step forward in the countdown to the biggest global sporting event of the 2025 calendar, bringing excitement and anticipation to fans worldwide as Japan readies itself for a return to the world stage.

Created in collaboration with World Athletics media partner and WCH Tokyo 25 principal supporter, TBS Television, Riku One is a dynamic and spirited mascot inspired by Japan's iconic Shiba Inu dog, a breed known for its agility, resilience, and loyalty. The name was chosen through a nationwide vote, ensuring that fans across the country had a voice in shaping the identity of the championships. Riku One secured 7,804 votes, followed by Sorashiba with 7,454 votes, and Pochichi with 3,048 votes. A total of 18,306 people voted for their favourite name between 17 January and 11 February 2025.

With this announcement, the road to WCH Tokyo 25 enters an exciting new phase. The countdown is on, and Tokyo is gearing up to host 2,000 of the world's greatest athletes in what promises to be a truly global event. As anticipation builds, Riku One will be the face of the championships, igniting passion among fans and embodying the spirit of competition.

Four years after the Olympic Games Tokyo 2020, the city is ready to welcome fans back to a full stadium, reaffirming its place as a premier destination for international sport. Japan makes history as the only country to host the World Athletics Championships three times, and this 20th edition will be a defining moment for both the nation and the sport.

With Riku One leading the charge, the countdown to WCH Tokyo 25 is well underway. Tokyo is ready. The world is watching. And every second will be simply "SUGOI".

Mascot Name



Get ready to meet Riku One!

'Riku One' combines 'riku', the Japanese word for athletics, with the concept of 'one' — symbolising first place, a single second, a single step, a single throw, a single jump, and the 'all for one' spirit of athletics. It also reflects the unity of the stadium and represents the sound of a dog's bark, 'one' or 'wan' in Japanese.

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Mascot Animation



Riku One official mascot of WCH Tokyo 25 makes their debut

https://youtu.be/-cqI74bCP_4

Assets:

The following assets are available for download at the URL below until Friday 14 March 17:00 JST.

<https://x.gd/umg9K>

✧ RikuOne_Mascot.jpg (6 Assets)

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Mascot profile



Get ready to meet the adorable mascot of WCH Tokyo 25! Inspired by the Shiba Inu, one of Japan's most iconic and loved dog breeds, this energetic character embodies the true spirit of sport - courageous, determined, and always pushing to reach their goals. With a heart as warm as their fur, the mascot makes friends everywhere they go. Full of life, they generate energy through moving their body and burst into an adorable little dance when fully charged! A big fan of Tokyo's festivals, this mascot is especially excited to have the World Athletics Championships return to their beloved home city after 34 years.

Likes: Running around Tokyo's famous sightseeing spots (especially the WCH Tokyo 25 marathon course)

Special skills: Sprinting

Favourite colour: Edo Purple

Favourite expression: "Fast as Lightning"

Favourite food: Meats, fish, fruits and vegetables from Tokyo (especially Japanese mustard spinach)

Daily motivation: Relaxing in bathtubs made from local hinoki (Japanese cypress) from Tama City, as well as visiting public bathhouses.

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Contact and Inquiries

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WCH Tokyo 25 Official website

WEB <https://worldathletics.org/en/competitions/world-athletics-championships/tokyo25>
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Your ticket to history awaits: https://tokyo25-lp.pia.jp/index_en.html



Ticket Information Page

World Athletics Championships Tokyo 25

Organiser	World Athletics
Period	Nine days from Saturday 13 to Sunday 21 September 2025
Venue	Japan National Stadium and other venues (marathon and race walking will be held in Tokyo)
No. of athletes	approx. 2,000
No. of countries/regions	approx. 200
No. of events	49

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