

COACHING MATTERS FORUM

TOPIC

Coach-Athlete Relationship: Handling Success and Failure

WESTERN FORUM

Tuesday 4 March | 6pm CET / 9am PST / 5pm GMT | ZOOM

As coaches, in leading the athlete's or team's process in pursuit of great performance goals, we know that the journey will hold moments when they achieve and moments when they fall short. Indeed, it is part of process. How do we coach athletes or teams to be resilient when knocked back or knocked down during the contest itself or on losing the contest? How do we coach them to avoid being seduced by success towards complacency, again, during or following the contest? Are we dealing with behaviour here or character? Join us as we aim to answer these questions and many more.

MEET THE SPEAKERS



LaTanya Sheffield

Head coach for the men's and women's track & field programs at Long Beach State University



Laurent Meuwly

The head of sprinting, hurdles and relays in the Netherlands and coach to Femke Bol



Clive Brewer

Director of Olympic strength & conditioning at the University of Notre Dame



Richie Mercado

Moderator

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