

5 December 2024

The Local Organising Committee of the World Athletics Championships Tokyo 25

## General Ticket Sales Launch Date Announced for World Athletics Championships Tokyo 25

The local organising committee of the World Athletics Championships Tokyo 25 (WCH Tokyo 25) has today announced the date for general ticket sales ahead of next year's spectacular event. With 200,000 tickets already sold across 49 events during the pre-sales ticketing phase, general ticket sales for the 20th edition of the Championships will begin at 18:00 JST on Friday 31 January.

A total of 700,000 tickets are available for next year's Championships, with 70 percent of them priced at an affordable 10,000 JPY (approx. 65 USD) or less. In an effort to make the event more accessible to a wider audience, 2,025 special tickets priced at just 2,025 JPY (approx. 13 USD) will be offered for each session.

### Ticket pricing

Tickets in the following five price points will be available to purchase from Friday 31 January 2025. Please note that all prices are in JPY and the maximum number of tickets that can be purchased per transaction is eight tickets per session. Tickets for individual seats will now also become available, allowing spectators to choose from a variety of seating options across 14 sessions.

	Premium 1	Premium 2	Category A	Category B	Category C
<b>Morning Session</b>	15,000	10,000	7,000	4,000	2,500
<b>Weekday Evening Session</b>	30,000	22,000	14,000	7,000	4,000
<b>Weekends and Holidays Evening Session</b>	50,000	35,000	20,000	8,000	5,000

Information on all scheduled events and sessions can be found [here](#).

World Athletics President Sebastian Coe welcomed this key milestone in the leadup to the championships saying "My ambition as the President of World Athletics is to always have a full stadium at our world championships. I am delighted that we were able to use the Paris Games as a catalyst for the ticketing pre-sale and that so far 200,000 tickets have already been sold. We are delighted with the early momentum ahead of the general ticket sales next month. I wish to congratulate the local organising committee and the people of Tokyo on the success of your preparations thus far".

### Pre-sales figures offer a taste of next year's action

A precursor to the general ticketing phase, the highly successful pre-sale phase was held between 5 August – 20 September, where 50,000 people from 83 countries snapped up tickets to multiple high-interest sessions. In total, 200,000 tickets have been sold so far, demonstrating strong global interest and enthusiasm for the event. This impressive figure highlights the widespread appeal of the World Athletics Championships and sets the stage for a highly anticipated general ticketing phase, expected

to attract even more fans from around the world.

The current highest demand is for DAY 2's evening session, featuring the men's and women's 100m finals. Big names like Noah Lyles (men's 100m), Sha'Carri Richardson (women's 100m) have qualified as Wild Cards through Budapest 23 and will be competing for gold once more in Tokyo. This is followed by DAY 8's evening session with the 4x100m relay qualifiers and women's Javelin Throw final, where Japan's very own Haruka Kitaguchi (women's Javelin throw) is expected to make an appearance after winning a gold medal in the Paris 2024 Olympics. DAY 9's evening session also sees significant demand, as it includes nine major event finals, such as the men's 5000m, women's high jump, and both the men's and women's 4x100m relay final. Athletes such as Jakob Ingebrigtsen (men's 5000m), as well as Yaroslava Mahuchikh (women's high jump), will be vying for medals in these exciting events.

Domestic fans represented 96 percent of all pre-sale ticket holders with four percent of ticket holders coming from outside Japan. 25 percent are in their 50s, 23 percent in their 40s, 17 percent in their 30s and 16 percent in their 20s. The median age is 40 years old and 41 per cent of all ticket holders are women.

Those from the host city of Tokyo account for 33 percent of all domestic ticket holders, showcasing the strong support for the Championships from the local community. Ticket holders from Aichi and Osaka are also well represented, underscoring the important role Japan's major events play in fostering local engagement. Aichi will host the 2026 Asian Games, while Osaka is gearing up to welcome the World Expo in 2025, further highlighting the close connection between Japan's big events and its local communities.

## A comeback for Japan

Set to be the world's biggest sporting event in the 2025 calendar, the World Athletics Championships in Tokyo is set to welcome fans from around the globe with open arms. For the people of Japan, this is more than just an event—it is a chance to shine on the world stage and create the vibrant, in-stadium experience they could not fully share during the Olympic and Paralympic Games Tokyo 2020.

With the world's most captivating city as its backdrop, the newly remodeled Japan National Stadium will host 49 events across 14 morning and evening sessions, and local organisers are confident that the excitement surrounding the Championships will create enough demand to reposition Tokyo as a leader in hosting international sport events. A total of 700,000 tickets are available across nine days, offering ample opportunity for spectators to witness the world's best athletes compete at the peak of human potential.

## An international spectacle

This year, Japan saw record-breaking numbers of international visitors, accompanied by a greater diversity of inbound travelers. This surge is a promising sign that Japan is once again capturing global attention not just for its rich culture and world-class cuisine, but also as a top destination for spectator sports events. A testament to this are the fans from 83 countries that have bought tickets during the pre-sale period and with less than 300 days to go until the Championships open their doors, even more are eagerly awaiting the launch of general ticket sales next month.

Fans from the United Kingdom represent the largest non-domestic ticketing demographic, accounting for 22 percent of all international ticket sales. The United States follows closely in second place with 20

percent, while Australia ranks third with 10 percent.

More than 2,000 athletes from around 200 countries will take to the stage in Tokyo next year, marking 34 years since the city last hosted the Championships and 18 years since Japan last hosted in Osaka in 2007. As the only country to host the World Athletics Championships three times, Japan's world-renowned service sector and cutting-edge transport network are just a few of the reasons why it continues to shine brightly on the global sports event map.

## Registration

Tickets will become available at 18:00 JST on Friday 31 January from the official WCH Tokyo 25 ticketing website. Those hoping to purchase tickets are encouraged to [register their interest ahead of the general sales period](#) to ensure a smooth process on the day.

## Ticket Resale Warning

Tickets for the World Athletics Championships Tokyo 25 can only be purchased through the official sales methods designated by WCH Tokyo 25 or World Athletics. If, due to personal circumstances, you are unable to attend the event, refunds will not be provided. In such cases, please use the official ticket resale service or the resale service offered by authorised ticket vendors to transfer your tickets to a third party.

Tickets purchased through any sales methods other than those designated by the WCH Tokyo 25 or World Athletics will not grant access to the stadium.

Please note that tickets for this event meet the legal requirements for specific entertainment entry tickets (Act 103 'Act on Ensuring the Proper Distribution of Show and Event Tickets by Prohibiting the Unauthorized Resale of Specified Show and Event Tickets'), and any unauthorised resale may result in penalties.

## Contact and Inquiries

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**WCH Tokyo 25 Official website**

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WEB



X



Instagram



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## World Athletics Championships Tokyo 25

<b>Organiser</b>	World Athletics
<b>Period</b>	Nine days from Saturday 13 to Sunday 21 September 2025
<b>Venue</b>	Japan National Stadium and other venues (marathon and race walking will be held in Tokyo)
<b>No. of athletes</b>	approx. 2,000
<b>No. of countries/regions</b>	approx. 200
<b>No. of events</b>	49

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