

Paris 1924 to Paris 2024



MOWA

A celebration of Olympic Athletics
history to commemorate the Games
of the XXXIII Olympiad, Paris 2024



MUSEUM OF **WORLD ATHLETICS™**



HERITAGE

With our grateful thanks to
Mr. Michael Burke M.V.B., M.R.C.V.S
World Athletics Heritage Patron
for his generous support.

Paris 1924 to Paris 2024

A celebration of Olympic Athletics history to commemorate the Games of the XXXIII Olympiad, Paris 2024

Organised by

World Athletics Heritage & the Museum of World Athletics

D'or, d'argent, de bronze.

Une histoire de la médaille Olympique

27 March to 3 November 2024

Monnaie de Paris, 11 Quai de Conti, 75006 Paris

MOWA Olympic Athletics Collection

24 July to 11 August 2024

The Westin Paris – Vendôme, 3 Rue de Castiglione, 75001 Paris

D'or, d'argent, de bronze.

Une histoire de la médaille Olympique

27 March to 3 November 2024, Monnaie de Paris

The five gold medals won by one of the greatest Olympic champions in history have returned to Paris for the first time since they were won in the French capital a century ago.

The press called him “The Flying Finn”, “The Phantom Finn” or “The Finnish Running Marvel”. In the 1920s, Paavo Nurmi, Finland’s middle and long distance running ace, was known across the world for his extraordinary human athleticism. Nurmi was a superstar whose fame transcended sports, his name and deeds headlined newspapers and filled out stadiums wherever he travelled.

Nurmi’s outstanding Olympic exploits in Paris 1924 established his enduring legend. His five victories a century ago remain today the most athletics gold medals ever won at a single Games.

Thanks to the kind generosity of the Nurmi family, Nurmi’s set of five 1924 gold medals are on display in the prestigious museum of the Monnaie de Paris on the left bank of the Seine in the heart of the French capital. By a remarkable coincidence the Monnaie de Paris is the mint in which the Paris 1924 Olympic medals were cast.

Nurmi’s Paris golds form part of a larger exhibition of Olympic medals. “**D’or, d’argent, de bronze. Une histoire de la médaille Olympique**”, organised by the museum of the French mint to mark the Olympic Games of Paris 2024, offers a fascinating exploration of the history of the Olympic medal, highlighting its evolution through the editions of the modern Olympic Games.

Mika Nurmi, the grandson of Paavo, and Finland’s four-time Olympic champion Lasse Viren attended the opening of the exhibition in March.

“World Athletics is delighted to help return one of the most famous sets of Olympic medals to the French capital for the first time since they were won there a century ago.”

World Athletics President Sebastian Coe.



Lasse Viren & Mika Nurmi next to the Paris 1924 medal dies



Paavo Nurmi wins the 1500m in Paris 1924

Nurmi's five golds



Obverse

Reverse



Paavo Nurmi enters the Olympic stadium to win the Paris 1924 cross country race



Mika Nurmi with his grandfather's Paris 1924 medals

MOWA Olympic Athletics Collection

24 July to 11 August, The Westin Paris – Vendôme

The **Museum of World Athletics™** or MOWA, is a 3D fully virtual museum of athletics, which will take you on an interactive journey through the history of the sport of track & field athletics and of out of stadia athletics disciplines such as cross country & road running, and race walking.

The MOWA is the first sports museum to be established in the digital world, bringing a new level of innovation and creative technologies to the world of sport.

The World Athletics Heritage Collection which is permanently displayed online inside the MOWA is also physically exhibited around the world at major global track and field events such as the World Athletics Championships and Olympic Games.

The MOWA is honoured to be displaying artefacts from the **Olympic Athletics** section of the museum's collection in the public spaces of the **Westin Paris - Vendôme** hotel in the centre of Paris during the fortnight of the Paris 2024 Olympic Games.

The artefacts in our Paris display have all been used during or awarded because of the Olympic Games.



Through realistic interactive content, including state-of-the-art 360 photography MOWA's four galleries **bring to life the stories of athletics.**

MOWA is available with the choice of English, French and Spanish text commentary.

**SCAN THE QR CODE TO ENTER
THE 3D VIRTUAL MUSEUM**



FIN

PAAVO NURMI

9-time Olympic champion & multiple world record breaker

The most successful track & field athlete in Olympic history

Find out more



Games

Paris 1924

Artefact

Bronze bust

Events

1500m, 5000m, 3000m team race,
cross country (individual & team), gold.



Paavo Nurmi wins the Paris 1924 cross country race

Paavo Nurmi with the bronze bust

NED

FANNY BLANKERS-KOEN

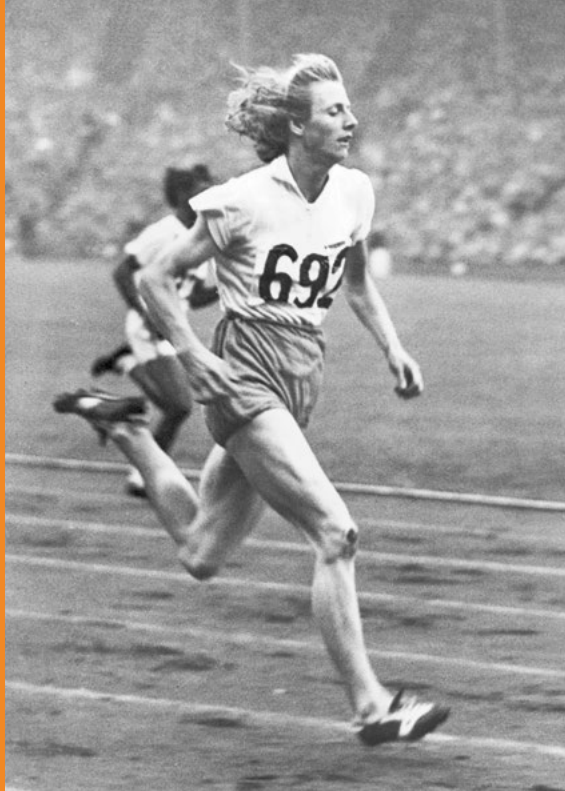
4-time Olympic champion &
multiple world record breaker

Games
London 1948

Artefact
Olympic accreditation cards

Events
100m, 200m, 80mh & 4x100m, gold.

Find out more



BRA

ADHEMAR FERREIRA DA SILVA

2-time Olympic triple jump
champion & multiple world
record breaker

Games
Melbourne 1956

Artefact
Running spike, right shoe

Event
Triple jump, gold.

Find out more



NZL

NORMAN READ

1956 Olympic 50km
race walk champion

Games
Melbourne 1956

Artefact
Singlet

Events
50km race walk, gold.

Find out more



CZE

EMIL ZATOPEK

4-time Olympic champion &
multiple world record breaker

Games
Melbourne 1956

Artefact
Tracksuit top

Event
Marathon, 6th place.

Find out more



AUS

HERB ELLIOTT

1960 Olympic 1500m
champion & multiple world
record breaker

Games
Rome 1960

Artefact
Singlet & bib number

Events
1500m, gold & world record.

Find out more



GER

KLAUS WOLFERMANN

1972 Olympic javelin
throw champion &
world record breaker

Games
Munich 1972

Artefact
Jersey

Event
Javelin throw, gold.

Find out more



POL

IRENA SZEWINSKA

3-time Olympic champion &
multiple world record breaker

Games
Montreal 1976

Artefact
Running spikes

Events
400m, gold & world record.

Find out more



CUB

ALBERTO JUANTORENA

2-time Olympic champion &
multiple world record breaker

Games
Montreal 1976

Artefact
Running spikes

Event
400m & 800m world record, gold.

Find out more



FIN

LASSE VIREN

4-time Olympic champion &
multiple world record breaker

Games
Montreal 1976

Artefact
Road running shoes

Events
5000m & 10,000m, gold;
Marathon, 5th.

Find out more



POR

CARLOS LOPES

1984 Olympic
marathon champion &
world record breaker

Games
Montreal 1976

Artefact
Singlet

Event
10,000m, silver.

Find out more



GBR

STEVE CRAM

1983 World 1500m champion
& multiple world record breaker

Games

Moscow 1980

Artefact

Tracksuit

Events

1500m, 8th.

Find out more



GBR

ALLAN WELLS

1980 Olympic 100m
champion & 200m
silver medallist

Games

Moscow 1980

Artefact

Running spikes

Event

100m, gold; 200m, silver.

Find out more



GBR

SEBASTIAN COE

2-time Olympic 1500m
champion & multiple world
record breaker

Games

Los Angeles 1984

Artefact

Singlet & running spikes

Events

800m, silver; 1500m, gold.

Find out more



MAR

NAWAL EL MOUTAWAKEL

1984 Olympic 400m
hurdles champion

Games

Los Angeles 1984

Artefact

Running spikes

Event

400m hurdles, gold.

Find out more



SUI

MARKUS RYFFEL

1984 Olympic 5000m
silver medallist

Games
Los Angeles 1984

Artefact
Running spike shoe

Events
5000m, silver.

Find out more



GER

KARL-HANS RIEHM

1984 Olympic hammer
throw silver & multiple
world record breaker

Games
Los Angeles 1984

Artefact
Singlet

Event
Hammer throw, silver.

Find out more



GBR

WENDY SLY

1983 World 10km
road race champion

Games
Los Angeles 1984

Artefact
GBR blazer

Events
3000m, silver.

Find out more



ITA

MAURIZIO DAMILANO

1980 Olympic and 2-time World
20km race walk champion

Games
Seoul 1988

Artefact
Italian tracksuit

Event
20km race walking, bronze.

Find out more



COL

XIMENA RESTREPO

1992 Olympic 400m
bronze medallist

Games
Barcelona 1992

Artefact
Running spikes

Events
400m, bronze.

Find out more



USA

MICHAEL JOHNSON

Multiple Olympic and World
champion & world record breaker

Games
Atlanta 1996

Artefact
Running spike, right shoe

Events
200m world record & 400m, gold.

Find out more



USA

MICHAEL JOHNSON

Multiple Olympic and World champion & world record breaker

Games
Sydney 2000

Artefact
Running spike, left shoe

Events
400m, gold.

Find out more



GBR

DENISE LEWIS

2000 Olympic
heptathlon champion

Games
Sydney 2000

Artefact
Bodysuit & bib number

Event
Heptathlon, gold.

Find out more



JPN

NAOKO TAKAHASHI

2000 Olympic marathon
champion & world record breaker

Games
Sydney 2000

Artefact
Bib number

Events
Marathon, gold.

Find out more



SWE

CAROLINA KLUFT

2004 Olympic and 3-time
World heptathlon champion

Games
Athens 2004

Artefact
Singlet

Event
Heptathlon, gold.

Find out more



JAM

VERONICA CAMPBELL-BROWN

3-time Olympic &
World champion

Games
Athens 2004

Artefact
Singlet

Events
200m & 4x100m relay, gold.

Find out more



ITA

STEFANO BALDINI

2004 Olympic
marathon champion

Games
Athens 2004

Artefact
Road running shoes

Event
Marathon, gold.

Find out more



QAT

MUTAZ BARSHIM

2020 Olympic and 3-time
World high jump champion

Games

London 2012

Artefact

Singlet & name bib

Events

High jump, silver.

Find out more



NZL

VALERIE ADAMS

Multiple Olympic & World
shot put champion

Games

London 2012

Artefact

Shot implement

Event

Shot put, gold.

Find out more



KEN

ELIUD KIPCHOGE

2-time Olympic marathon
champion & multiple world
record breaker

Games
Rio 2016

Artefact
Road running shoe

Events
Marathon, gold.

Find out more



USA

MICHELLE CARTER

2016 Olympic Games
shot put champion

Games
Rio 2016

Artefact
Singlet

Event
Shot put, gold.

Find out more



GRE

KATERINA STEFANIDI

2016 Olympic & 2017
World pole vault champion

Games
Rio 2016

Artefact
Singlet

Events
Pole vault, gold

Find out more



USA

VALARIE ALLMAN

2020 Olympic Games
discus throw champion

Games
Tokyo 2020

Artefact
Singlet & shoes

Event
Discus throw, gold.

Find out more



CZE

JAKUB VADLEJCH

2020 Olympic javelin silver &
3-time World championship medallist

Games
Tokyo 2020

Artefact
Singlet & name bib

Events
Javelin throw, silver.

Find out more



MISCELLANEOUS ARTEFACTS



Tokyo 2020 last lap bell



Helsinki 1952 pool discus



Enter the 3D world of the **Museum of World Athletics**

Through realistic interactive content, including state-of-the-art 360 photographic reproduction of items donated by the athletes, MOWA's four galleries bring to life the stories of athletics.

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MOWA is best viewed on a large screen device such as a desktop, laptop, ipad etc....



12 Pages

12 Pages

Le Petit Journal

HEBDOMADAIRE
61, rue Lafayette, Paris

illustré

PRIX : 0 fr. 30
20 Juillet 1924



Aux Jeux Olympiques

Le Stade de Colombes vient d'enregistrer d'admirables performances. Parmi les plus sensationnelles, on compte le record olympique du saut en hauteur qui a été battu de 4 centimètres par l'Américain Osborn. Cet athlète, en effet, franchit 1 mètre 98 dans un style impeccable. Cependant, il ne faut pas dédaigner le bel effort de notre représentant, le Français Lewden. Bien qu'handicapé par sa petite taille, il parvint à franchir 1 mètre 95.



MUSEUM OF **WORLD ATHLETICS™**



HERITAGE

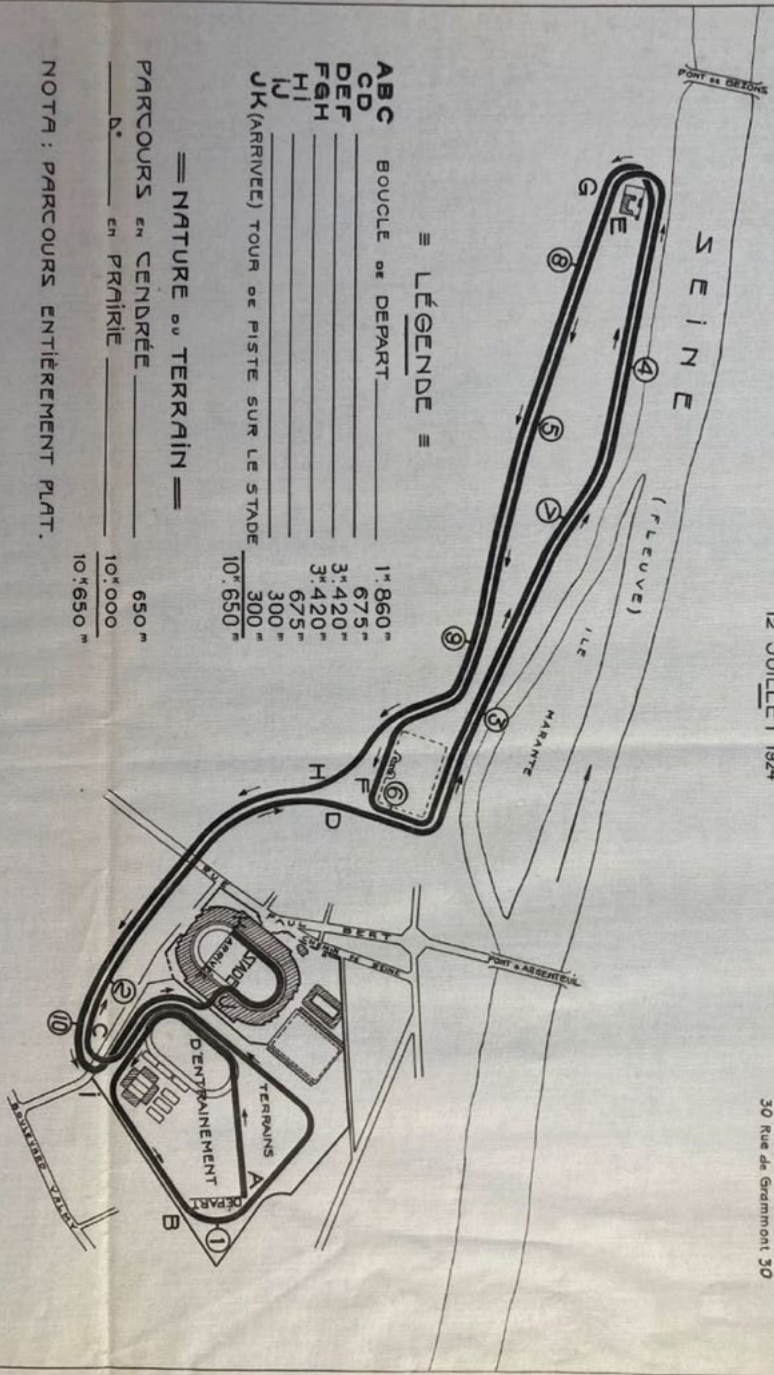
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= VIII^{ème} OLYMPIADE PARIS 1924 =

COMITE OLYMPIQUE FRANCAIS CROSS COUNTRY

12 JUILLET 1924

COMITE OLYMPIQUE FRANCAIS
30 Rue de Grammont 30



= LÉGENDE =

ABC	BOUCLE de DEPART	1 ^{er} 860 ^m
CD		675 ^m
DEF		3 ^{es} 420 ^m
FGH		3 ^{es} 420 ^m
HI		675 ^m
J		300 ^m
JK (ARRIVEE)	TOUR de PISTE SUR LE STADE	300 ^m
		10 ^{es} 650 ^m

= NATURE ou TERRAIN =

PARCOURS en CENDRÉE	650 ^m
en PRAIRIE	10 ^{es} 000 ^m
	10 ^{es} 650 ^m

NOTA : PARCOURS ENTIEREMENT PLAT.