



# **WORLD ATHLETICS SERIES EVENTS BIDDING PROCESS**

## Pre-Qualification Form

January 2023



# WE ARE WORLD ATHLETICS

With more than 3.5 million athletes, 214 Member Federations, and as the #1 Olympic sport, we are the international governing body for the sport of athletics – representing all things Running, Jumping, Throwing and Walking. Established in 1912, World Athletics (previously known as IAAF) was founded to fulfil the need for a world governing body to regulate international competition, standardise technical equipment and rules, and maintain the list of official world records. All of these requirements remain today, as well as the understanding that athletics is no longer just about medals and records but we also exist to increase mass participation.

**Our vision** is to use the power and accessibility of athletics and our athletes to create a healthier and fitter world.

**Our mission** is to grow the sport of athletics and make it relevant in people's lives and in the lives of their communities.

## World Athletics Series

The World Athletics Series (WAS) is made up of seven of the most visible global athletics events. Each WAS event is carefully designed to bring unique experiences to life. The goal is simple: the world's best athletes, in iconic places, to inspire people on and off the track, field and road.



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# World Athletics Series Events Bidding Process Pre-Qualification Form

## A. General Information

### A.1. CANDIDATE INFORMATION

A.1.1. a. Organisation of principal contact;

b. Name of principal contact;

c. Position of principal contact;

d. Email of principal contact;

e. Telephone of principal contact;

A.1.2. Member Federation (MF);

A.1.3. Name of the proposed Host City; and

A.1.4. Name of the proposed Host Institution.

### A.2. ADDITIONAL SUPPORTING STAKEHOLDERS

Please provide the following details for all key stakeholders who are part of your bid response stakeholder group. These may include national/regional/local government bodies, tourism bodies, sport development organisations, regional development agencies and key private sector supporters.

A.2.1. a. Name of organisation;

b. Type of organisation (e.g. national/regional/local government, other public agencies, event organiser, etc.);

c. Name of contact(s); and

d. Position of contact(s);

A.2.2. a. Name of organisation;

b. Type of organisation (e.g. national/regional/local government, other public agencies, event organiser, etc.);

c. Name of contact(s); and

c. Position of contact(s);

A.2.3. a. Name of organisation;

b. Type of organisation (e.g. national/regional/local government, other public agencies, event organiser, etc.);

c. Name of contact(s); and

d. Position of contact(s);

A.2.4. a. Name of organisation;

b. Type of organisation (e.g. national/regional/local government, other public agencies, event organiser, etc.);

c. Name of contact(s); and

d. Position of contact(s);

A.2.5. a. Name of organisation;

b. Type of organisation (e.g. national/regional/local government, other public agencies, event organiser, etc.);

c. Name of contact(s); and

d. Position of contact(s);

### A.3. WORLD ATHLETICS SERIES EVENTS (WAS EVENTS)

Please tick below the WAS Event(s) you are interested in hosting:

- World Athletics Championships (WCH)
- World Athletics Indoor Championships (WIC)
- World Athletics U20 Championships (WU20)
- World Athletics Relays (WRE)
- World Athletics Road Running Championships (WRRC)
- World Athletics Cross Country Championships (WXC)
- World Athletics Race Walking Team Championships (WRW)

### A.4. MAIN COMPETITION VENUE

*Please complete if interested in hosting any of the following WAS Events: the WCH; WIC; WU20; or WRE.*

Please provide the following information for the main competition venue:

A.4.1. The name of the venue. If the venue has a commercial name, this should be specified;

A.4.2. Whether the venue is a permanent athletics venue, or will be a temporary venue for the WAS Event:

Permanent athletics venue          Temporary athletics venue

A.4.3. Whether the competition venue is a finished venue, being upgraded or a new build:

Existing venue          To be upgraded          New build

A.4.4. If the competition venue is being upgraded or a new build, please confirm the scheduled completion date (dd/mm/yy);

A.4.5. The owner and operator of the venue (if different);

A.4.6. Please provide the seating capacity of the venue (in athletics layout), including:

- a. total seating capacity;
- b. number of covered seats;
- c. number of uncovered seats (if relevant);

A.4.7. If a permanent athletics venue, is the track certified by World Athletics? If yes, please indicate the level of certification of the track below.

Yes          No

## A.5. MAIN COMPETITION COURSE

Please complete if interested in hosting any of the following WAS Events: WCH (Marathon & Race Walk); WRRC; WXC; or WRW.

A.5.1. The name of the location of the start/finish area. If the location has a commercial name, this should be specified;

A.5.2. If available, please provide a map of the course  
(Please insert link, file name, or send under separate cover);

A.5.3. If available, please provide pictures of the course  
(Please insert link, file name, or send under separate cover).

## A.6. ARRIVALS AND DEPARTURES

Provide the following information for arrivals and departures in the Host City in the table below.

Port of Entry	Distance to main hotel cluster		Distance to Competition Venue / Main Competition Course (as applicable)	
	KM	Mins	KM	Mins
1.				
2.				
3.				

## A.7. ACCOMMODATION

Provide the following information for accommodation in the Host City during the WAS Event in the table below.

Client Group	Hotel name	Total number of rooms	Total number of beds
World Athletics Family			
Athletes & Team Officials			
Media			
Host Broadcaster			
Broadcasters			
Technical Suppliers			
<b>TOTAL</b>			

## B. Risk Identification

### B.1. SAFETY, SECURITY AND ACCESS

B.1.1. Has the Host Country declared a war, or is or has been in a de facto state of armed conflict (excluding mandates of the UN Security Council), with any of World Athletics' 214 Member Federation countries, within the previous three (3) years from the date of this Pre-Qualification Form?

Yes                      No

If needed, please provide more information in the box below.

B.1.2. Is the proposed Host City located in an area affected by armed conflict within the previous three (3) years from the date of this Pre-Qualification Form?

Yes                      No

If needed, please provide more information in the box below.

B.1.3. Has the Host Country or any of its senior government officials, been subject to a United Nations Security Council sanction regime, or other international sanction regimes as applicable, within the previous three (3) years from the date of this Pre-Qualification Form?

Yes                      No

If needed, please provide more information in the box below.

B.1.4. Does the Host Country restrict entry from any of the World Athletics' 214 Member Federation countries?

Yes                      No

Please describe in the box below the measures available to mitigate any such restrictions.

B.1.5. Are there particular concerns with respect to major security threats in the Host Country?

Yes                      No

Please describe the threat and mitigation options for the WAS Event.

B.1.6. Please note below any relevant security threats or events (in the last two (2) years) affecting public safety, including civil unrest, major crime and terrorism, in the Host City. Please describe the mitigation options for the WAS Event.

B.1.7. Are there any concerns with respect to the public safety in the immediate vicinity of the WAS Event location?

Yes                      No

If yes, please describe.

## B.2. FINANCIAL

B.2.1. What percentage of the WAS Event budget will be guaranteed by public institutions and / or private entities?

B.2.2. Will the WAS Event financial guarantee by government require additional institutional approval for it to be valid?

Yes                      No

If needed, please provide more information in the box below.

B.2.3. Is there a risk that the MF/ Host Institution/ local organising committee (LOC) may receive a significant part of the budget funding only after the WAS Event?

Yes                      No

Please describe in the box below the expected equity flow for the WAS Event, from award to final accounts.

### **B.3. GOVERNANCE AND INTEGRITY**

B.3.1. Has any proposed member of the LOC and/or senior MF Official ever been investigated, sanctioned, or convicted for corruption or any other financial crimes, or in relation to sport matters, such as doping violations?

Yes                      No

If needed, please provide more information in the box below.

B.3.2. Are there any concerns that the persons and entity bidding to host the WAS Event are subject and required to comply, at all times and without limitation, with the World Athletics Integrity Code of Conduct, Bidding Rules, Disclosures, Conflicts and Gifts Rules and any other Applicable Rules and Regulations?

Yes                      No

If needed, please provide more information in the box below.

B.3.3. Has the National Anti-Doping Organisation (NADO) associated with the Host Country been declared by the World Anti-Doping Agency (WADA) to be non-compliant with the WADA Code within the previous three (3) years from the date of this Pre-Qualification Form?

Yes                      No

If needed, please provide more information in the box below.

B.3.4. Has the Member Federation been informed that they are on a watch list maintained by World Athletics or AIU in the previous three (3) years from the date of this Pre-Qualification Form?

Yes

No

If needed, please provide more information in the box below.

#### **B.4. COMPETITION INFRASTRUCTURE**

B.4.1. Further to A.4., please describe what is required to ensure the competition facilities fully meet World Athletics' standards of quality (for example, upgrades to existing facilities or construction).

B.4.2. Also, please describe the risks that may impact the delivery of competition facilities on time for the WAS Event.

B.4.3. If the WAS Event requires building any infrastructure (Stadium, etc.) - Please describe how the risk of modern slavery or other major breaches of international labour standards (if applicable) can be mitigated?

## B.5. ENVIRONMENT AND HEALTH

B.5.1. Is the Host City partnering, for the purpose of the WAS Event, with a nearby hospital or clinic which has successfully been through a national or international healthcare accreditation scheme (e.g. Accreditation Association for Ambulatory Health Care (AAAHC), Community Health Accreditation Program (CHAP), the Joint Commission International or the Trent Accreditation Scheme)?

Yes                      No

If yes, please write down the name of the hospital or clinic below.

B.5.2. Is the Host City subject to any known and recurring situation of communicable diseases (such as malaria, dengue, etc)?

Yes                      No

If needed, please provide more information in the box below.

B.5.3. Is the Host City subject to any of the following extreme weather conditions during the month in which the WAS Event is proposed to take place:

B.5.3.1. Extreme heat and/or relative humidity (i.e. WBGT<sup>1</sup> >28°C when competitions or training are taking place):

Yes                      No

B.5.3.2. Extreme cold and wind (i.e. Wind chill calculated temperature < - 5°C when competitions or training are taking place):

Yes                      No

B.5.3.3. Other extreme meteorological phenomena such as tornadoes, typhoons, hurricane, sandstorm, or tsunami, if yes please explain:

Yes                      No

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<sup>1</sup> WetBulb Globe Temperature (WBGT) is a measure of the heat stress in direct sunlight, which takes into account: temperature, humidity, wind speed, sun angle and cloud cover (solar radiation)

B.5.4. Is the Host City subject to any of the following environmental risks occasionally resulting in:

B.5.4.1. Low air quality with high Ozone, and/or high NO<sub>2</sub>, and/or high level of Particulate Matters (PM<sub>10</sub>) resulting in an Air Quality Index > 100:

Yes                      No

B.5.4.2. Low water quality and low quality of the water sanitation network meaning a high risk of water-mediated poisoning:

Yes                      No

## C. Guarantees & Undertakings

C.1. In consideration of participating in the bid process the Host Institution and MF acknowledge and agree that the World Athletics Event Bidding Rules (Book C.6.1 – [click here](#)) ('Event Bidding Rules') apply to the bid process. The Host Institution and MF confirm they have read, understood and undertake to comply at all times throughout the bid process with the Event Bidding Rules and further acknowledge that any failure to comply with the Event Bidding Rules may result in their disqualification from the bidding process.

Please tick

C.2. Please confirm that the Host Institution and MF agree to the financial and funding responsibilities in relation to the Host Broadcaster's activities (which includes creating, producing and supplying the international audio-visual broadcast signal for the WAS Event and providing the international audio-visual broadcast signal for international distribution together with broadcast facilities and technical services to broadcasters) and will enter into an agreement with World Athletics designated Host Broadcaster if awarded the right to host the WAS Event.

Please tick

C.3. As part of the WAS Event, World Athletics and our client groups expect to be able to make use of the internet and social media platforms to promote and share content from the WAS Event. If awarded the right to host the WAS Event, the Host Institution and MF agree to comply with the World Athletics Media Guidelines, and in the case of any restrictions on the use of the internet and / or internationally established social media platforms in the proposed Host Country, they shall ensure open internet connectivity is available to access such platforms at the Competition Venues and official hotels for the duration requested by World Athletics.

Please tick

C.4. If awarded the right to host the WAS Event, the Host Institution and MF confirm that they will not be subject to any pre-existing commercial obligations that might impact on the exploitation of the commercial rights relating to the WAS Event.

Please tick

C.5. The MF and the Host Institution agree that all necessary practical measures (if necessary with the assistance of the Host City and all relevant public authorities) shall be undertaken to protect the commercial rights granted to the Commercial Affiliates and combat ambush marketing in association with the WAS Event.

Please tick

C.6. The Host Institution and MF confirm that doping controls will be conducted in a WADA accredited laboratory assigned by World Athletics and the Athletics Integrity Unit (AIU).

Please tick

C.7. The Host Institution and MF confirm that all information provided in this Pre-Qualification Form is true and accurate on the day and year set out below and will remain true and accurate for the duration of this World Athletics bidding process.

Please tick

The Host Institution and MF have executed this Pre-Qualification Form by their duly authorised representatives on the day and year set out below:

[insert name of Host Institution]

Per:

Title:

Date:

Signature:

[insert name of MF]

Per:

Title:

Date:

Signature:



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