

RUN SMARTER CITY CHALLENGE

1. Participants

The "Run Smarter City Challenge" is open to all adults (over 18 years of age) who download the RunninCity App. The participants will be able to add up kilometers to their own city, by running or walking using the RunninCity App. Participation is voluntary and it is the participant's responsibility to ensure their health and level of fitness is of a sufficient level to participate.

2. Duration

The challenge will be composed of two phases: the "Challenge Phase" starting from the 10th April to the 9th May 2021 and the "Activation Phase" lasting from the 10th May to the 22nd of September. The challenge will be announced the 6th April 2021 and the winners will be announced on 10th May 2021.

3. How to participate

To take part participants must:

- Download the free "RunninCity" App from the Apple store or the Google Play store;
 - o Once the app is downloaded the participant needs to provide a personal email in order to be able to receive a prize if they win the challenge.
 - o Go to the "Run Smarter City Challenge" section of the RunninCity app;
- Use the RunninCity app during the runs/walks done in the cities of Lausanne or Geneva, Switzerland or in their neighboring areas;
- Run/walk utilizing the app between 10th April to 9th May 2021;

During this period the data on the kilometres run/walked by the participant in the period between the time of their registration to the 9th of May 2021 will be used to identify the winners.

4. Limits to participation

Only the kilometres run/ walked by the user in the period between 00:00:01 on 10th April 2021 and 23:59:59 on 9th May 2021 will be used to identify the winners.

Participants are reminded to provide an email on registration otherwise we will not be able to tell you if you have won.

5. The Prizes

There are three prizes:

- a. A city prize.
- b. The participant who records the most kilometers in Geneva.
- c. The participant who records the most kilometers in Lausanne.

The decision to award prizes will be made by RunninCity, operated by Mile Positioning Solutions registered with the RCS of Lyon under n ° 817 706 898, whose registered office is located 390 Chemin du Mas Joint 69270 Fontaines Saint Martin ("MILE").

9.1 City Prize

The prize for the winning city will be a Kunak Air Quality monitoring station which will be loaned and located in one of the areas most used for running/walking in their city.

During the Challenge Phase, an updated ranking of the two cities will be drawn up and shared with all participants. The updated kilometers run by the cities will be directly send to the email addresses provided by the participants. The updated results will also be published in World Athletics website and RunninCity App.

9.2 Individual Prize

The prize for the participants who ran/walked the most kilometers from each city will each receive a Plume Labs Air Quality portable monitoring device, which will be shipped for free to their home address. Winners will be selected from among all those who have run during “Challenge Phase”. The individual prize will be distributed by Plume Labs, registered office at 40 Rue du Louvre 75001, Paris, France.